

American Democratic Ideals & Art



Signing of the Declaration of Independence by John Trumbull 1818

We hold these truths to be self-evident,
that all men are created equal,
that they are endowed by their Creator
with certain unalienable Rights,
that among these are
Life, Liberty and the pursuit of Happiness.

The Declaration of Independence
1776



LIBERTY

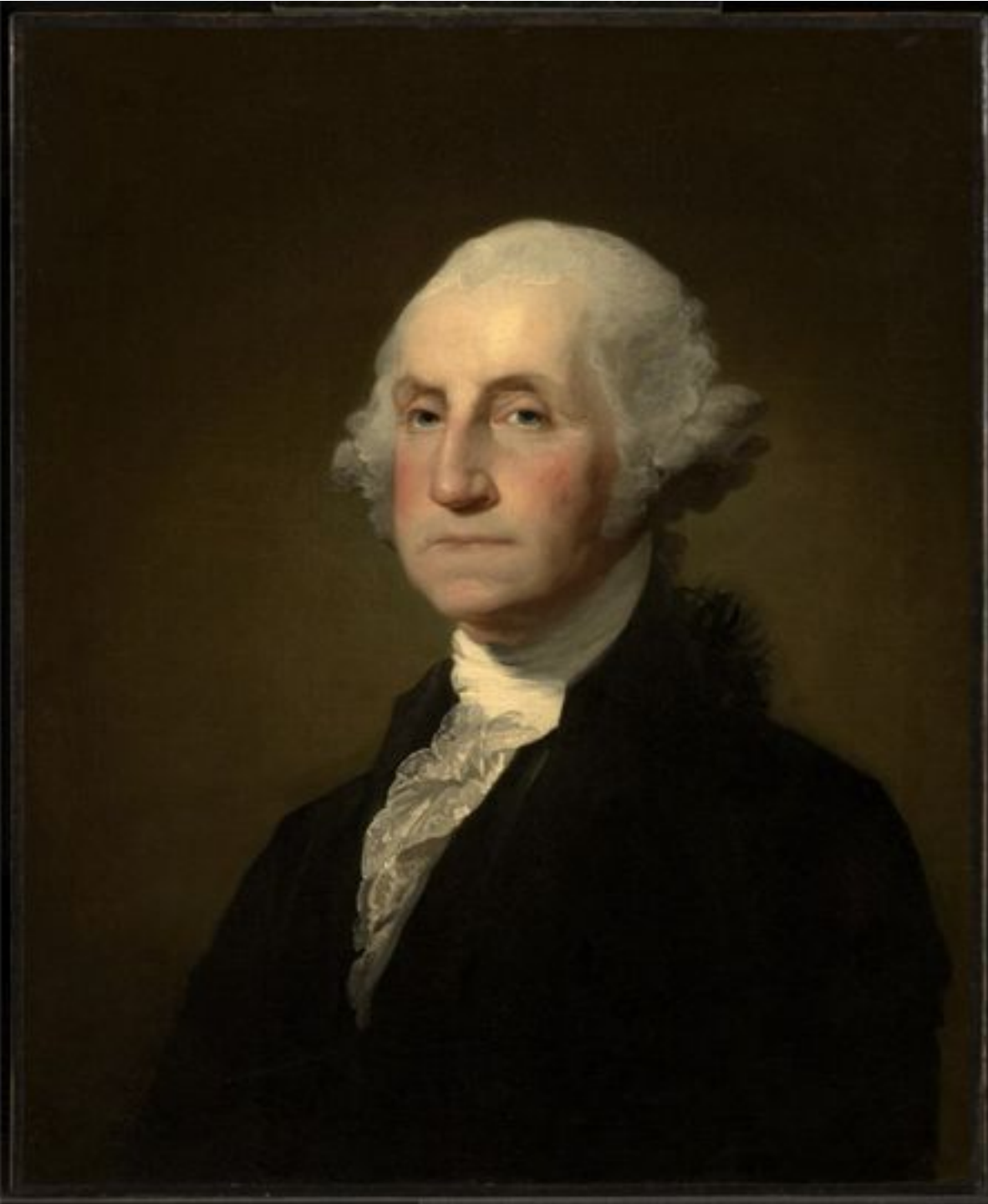
it

BEGINS WITH YOU!

"All tyranny needs to gain a foothold is for people of good conscience to remain silent."

- W. H. Auden

In 1789, the first presidential election,
George Washington was
unanimously elected president of the
United States.



**George
Washington**
by Gilbert Stuart
1796 -1803

Artists have created posters
throughout American history to
comment on our unique democracy
and voting system.

**"Full participation in the
electoral process protects
our ideals"**

Milton Glazer
designer who created





by Milton Glazer
2016

Posters have been used to advocate
for increased voting rights for ALL
Americans,

to sway voters to vote for a particular
candidate

and to encourage citizens to exercise
their right to vote.

VOTE

White men who owned property
1776

States begin eliminating property ownership requirement
1792

15th Amendment passed giving African Americans the right
1869

19th Amendment passed giving women the right
1920

Indian Citizenship Act passed
1924

Chinese Exclusion Act is repealed
1943

Civil Rights Act passed
1964

Voting Rights Act passed
1965

26th Amendment passed
1971

Americans with Disabilities Act passed
1990

Military & Overseas Voter Empowerment Act passed
2009

ONLY
TOOK
OVER
230
YEARS
TO GET
WHERE
WE ARE
TODAY

NOV 6

Good design makes choices clear.

ARGA has had the most influence over how people go to the polls, as shown by the fact that 80% of voters in 2008 used the mail. ARGAs have also been instrumental in making the process more accessible to people with disabilities. For more information, visit www.arga.com.



A public service initiative of
ARGAs is to help people
to vote. For more information, visit
www.arga.com and the web.

Posters spread the message of the Suffragettes to give women the right to vote and then encouraged women to enjoy their new rights by voting.

VOTE YES
for
WOMAN SUFFRAGE



1915



NEW JERSEY
Oct. 19th

NEW YORK,
MASS., PENN.,
Nov. 2nd

Hang one of these in your window for each woman registered.
Cut this off before displaying.

A WOMAN

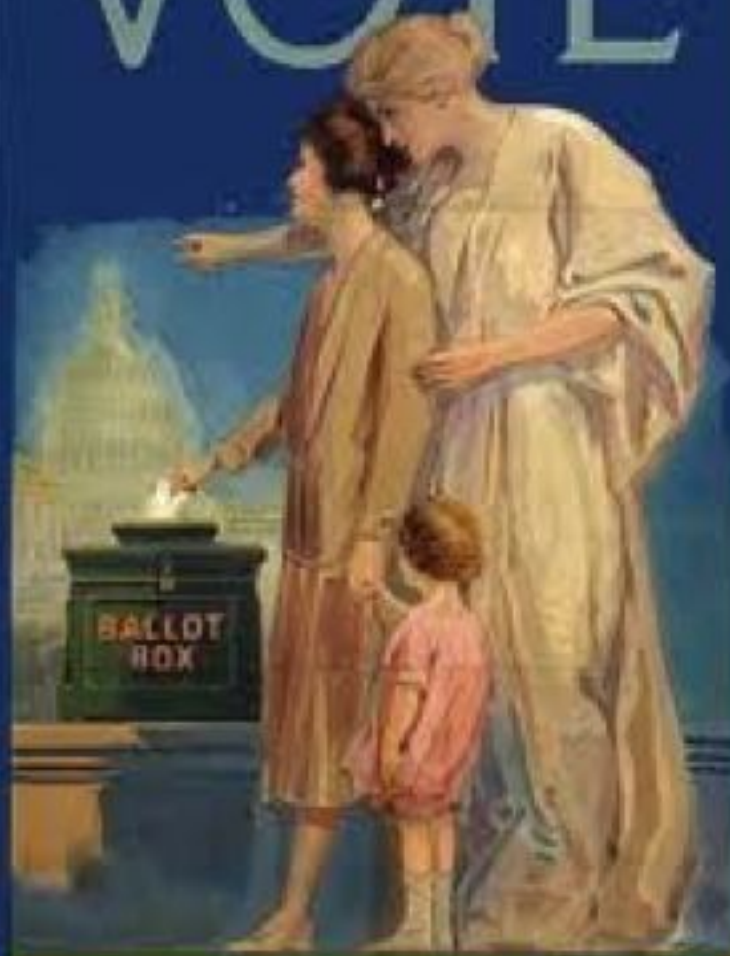
LIVING HERE

**HAS
REGISTERED
TO VOTE**

**THEREBY ASSUMING
RESPONSIBILITY OF**

CITIZENSHIP

VOTE



League of Women Voters

MOTHERS



DAUGHTERS

NOVEMBER EIGHT 2016



the
professional
association
for
design

GET OUT THE VOTE

AIGA's civic engagement initiative, part of Design for Democracy.
Learn more: aiga.org/foote
Poster design by Heidi Schmidt, Lakewood, California

VOTE411.org

In partnership with
the League of Women Voters

**WANT MORE?
VOTE MORE!**



INACTION EQUALS DISSATISFACTION
WOMEN, FLEX YOUR POLITICAL MUSCLE AND VOTE IN 2012



**DON'T
FORGET TO
VOTE
TUESDAY
NOVEMBER 4**

VOTE



INDEPENDENT
JOURNAL REVIEW

ROCK THE VOTE

Posters also documented and encouraged the voting rights of African Americans.

**somebody
paid the
price for
your
right**



register/vote

A Philip Randolph Educational Fund



V·O·T·E

OUR WEAPON IS OUR VOTE.
— MARTIN LUTHER KING, JR.

Posters for particular candidates
used popular images of the times to
appeal to voters.

I WANT YOU
F.D.R.



STAY
AND FINISH
THE JOB!



INDEPENDENT VOTERS COMMITTEE OF THE
ARTS and SCIENCES for ROOSEVELT





VOTE

GET OUT THE VOTE

posters are a challenge for artists. They must creatively convey an important message for all citizens regardless of their political beliefs.

A WINNER VOTE 2012

VOTERS ALWAYS WIN!



Good design makes choices clear.

ARKA is a not-for-profit organization that provides design services to the government sector. It is a registered charity and a member of the Design Council. It is a not-for-profit organization that provides design services to the government sector. It is a registered charity and a member of the Design Council. It is a not-for-profit organization that provides design services to the government sector. It is a registered charity and a member of the Design Council.



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Good design makes choices clear.

ACGA is not the first initiative nor made possible by the generous support of more than 50,000 2012 ACGA members in 48 states and other countries around the world, along with numerous non-profit and for-profit organizations. For more information visit www.acga.com. This poster was designed by Eric Rothman, President, <http://www.ericrothman.com>.



A public service initiative of
ACGA
For more information visit
www.acga.com



Good design makes choices clear.

AIGA's 2011 Year of the Vote campaign was made possible by the generous support of more than 200,000 AIGA members in 48 chapters and 232 affiliated groups nationwide, working with designers and printers who donated to the cause of design for the public good. The poster was designed by the Chicago-based studio of David Laundy and is a registered trademark of AIGA.



A public service initiative of
AIGA: American Institute of
Graphic Design
The American Institute of
Graphic Design and the Arts



MAKE YOUR VOICE HEARD.

VOTE

Good design makes choices clear.

AIGA's 2012 Year-End Issue Initiative was made possible by the generous support of more than 115,000 active members in 44 chapters and 400 member groups nationwide. Thank you! aigainc.org/members for looking to the future of design for the public good. This poster was designed by Seattle's Langston, Wilson & Morgan. www.langstonwilsonmorgan.com



A public service initiative of
AIGA Institute for Democracy
for Design Education and
Design Impact with the vote.

Life gets busy, but remember to...



...it's your right, after all.

Good design makes choices clear.

AIGA's Get Out the Vote Initiative was made possible by the generous support of more than 22,000 AIGA members in 64 chapters and 200 student groups nationwide, along with designers everywhere who believe in the power of design for the public good. This poster was designed by Daniel Venturi, Auburn, Arizona.

AIGA

A public service initiative of
AIGA Design for Democracy.
For more information visit
aiga.org/get-out-the-vote

Use ur
HUMAN
RIGHTS
!Vote

cuz I can't...
-♥monkeys



Good design makes choices clear.

AIGA's Cut Out the Vote Initiative was made possible by the generous support of more than 23,000 AIGA members in 66 chapters and 200 student groups nationwide along with designers everywhere who believe in the power of design for the public good. This poster was designed by Erin Levine, New York, New York, simpleparty.org.



A public service initiative of
AIGA Design for Democracy.
For more information visit
aiga.org/cut-out-the-vote



NOVEMBER SIXTH

Good design makes choices clear.

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AIGA

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aigadesignfor democracy.org



IT'S YOUR
TURN TO
SPEAK.
VOTE

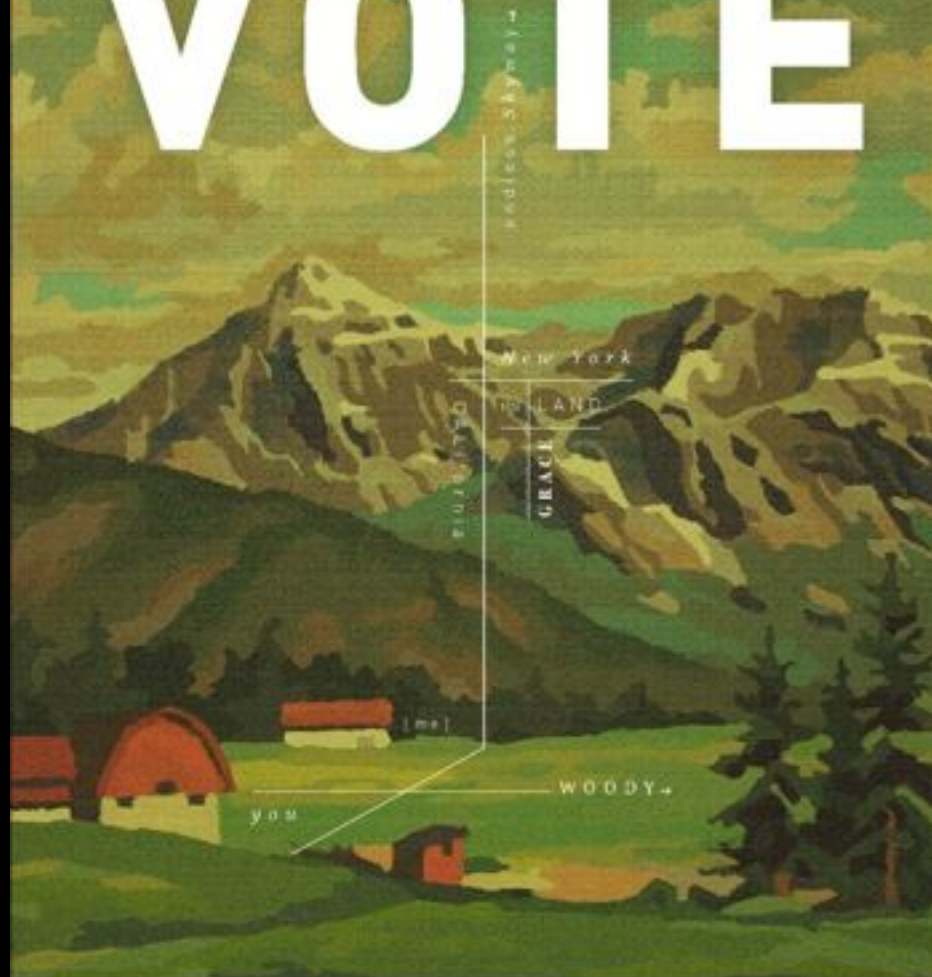
Good design makes choices clear.



Leading voices in design
education & practice
from the American Institute of
Graphic Arts

2016

THIS VOTE IS YOUR VOTE



DONT
COMPLAIN.
VOTE



GO VOTE★



GET OUT THE VOTE

AIGA's civic engagement initiative, part of Design for Democracy.
Learn more: aiga.org/vote
Poster design by Carolyn Roscher, Fairfax, Virginia

VOTE411.org

In partnership with:
the League of Women Voters





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AIGA's Get Out the Vote Initiative was made possible by the generous support of more than 22,000 AIGA members in 66 chapters and 200 student groups nationwide along with designers everywhere who believe in the power of design for the public good. This poster was designed by Nigel Ngundi, San Francisco, California.



A public service initiative of
AIGA Design for Democracy.
For more information visit
aiga.org/get-out-the-vote

MAKE CHANGE



VOTE 2008



Jonathan
Mikulich
2016

Get out the vote

Join the campaign—
design and share
a poster today.



VOTE