

TIC TOC Video Guidelines

Elementary School



ART AT HOME – HOW TO VIDEO GUIDELINES:

If you have favorite docent sessions or new ideas that fit any of the themes for our online format this year, sign up to make a fun video and send it to Sandy for editing and publication! We want to keep the format, look and feel consistent so that it becomes familiar to students and we ultimately have a video series on our website for docents to access. It is super easy and can all be done on your phone (LANDSCAPE format) - you can just set up your phone and press record or your kids can film you or we would be happy to help with filming if you prefer- just let us know! Before you start, review the attached Video Production Guidelines which will help you with filming your video! Below is a guide for the four sections and content you need to film (Intro, Art and Style lesson, Project and Wrap-up.)

INTRO to SESSION and TIC TOC

*The final video portion of this should run approximately 30 seconds

1. **Film yourself** on the right half of the screen next to a blank wall saying 'Hi I'm Mrs. xxx and It's Time for TIC TOC! (if you don't feel comfortable saying your name you can just say 'It's time for TIC TOC!'" Our theme this month is xxxthemexxx and in today's session we are going to talk about xxAr/stxx and his/her xxpain/ng/sculpture/muralxx xx(tle of piecexx and create a fun project based on his/her style!"
2. **Find a photo** that represents the lesson, maybe a piece of art that you will be discussing. Save this photo as a pdf. This is the photo that will be inserted next to you on the blank wall while you are introducing the theme/artist. If you can't find an image no worries we will find one for you.
3. We will add a standard opening slide of the TIC TOC Logo and To Introduce Culture To Our Children with voice over about TIC TOC along with our TIC TOC Theme Music.

ARTIST and STYLE Lesson

*The final video portion of this should run approximately 3-4 minutes long, if you go longer no worries we will edit down

1. If you are making a new session (as opposed to reusing a presentation you already have) **Research** your artist and their artistic movement and style- potentially including: questions for the students, where the artist lived, when they died, stories from their childhood, the artistic movement, their style, how they used elements like color, brush strokes, detail, light, studio vs outdoor, realism, depth perception, outlines, where to see the artist's work post-covid, fun facts etc.
2. **Find images** of the artist as a child and adult, their home, geography, their work, other comparable artists etc to include. Send as jpegs.
3. **Video yourself**- Either you sitting at a table talking or you can just record your voice- point camera at the wall and this is where we will insert the images of the artist/movement that you are talking about.

PROJECT

*The final video production of this should run approximately 1-2 minutes, this is where we use the magic of film to speed up the project.

1. **Film yourself introducing the project and showing each of the supplies.** Try to use supplies that they are likely to have at home and offer options as appropriate, (i.e. construction paper or wrapping paper, pastels or chalk, watercolors or markers, crayons etc.)
2. **Film yourself and/or one of your children doing the project.** You can just let the film run and describe the steps as you do them, or short clips and audio record yourself on your phone describing the steps separately.



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WRAP- UP

*This will be a 30 second-1 minute wrap up of the project and lesson

1. **Film yourself showing the finished project.** Encourage them to be creative and have fun! Suggest that after they finish their projects, they should take a look at how other students did this project and share theirs on our facebook page: tictocdocents

2. Credits page- feel free to **send a fun image** (ie of your pet with the project) or we can pick something.

We will put music under the session and edit it to make you look fantastic!
Thanks very much!

Send unedited video and images to: tictoc.org.p@gmail.com

Checklist for Submission – Send us:

- **Intro** film of you introducing TIC TOC, the artist, piece and style
- Photo of the main piece of art discussed saved as JPEG
- Film clip of you talking about the artist, piece , style etc.
- Additional still shots of the art, artist, other pieces, geography etc. saved as JPEG
- Film clip(s) of you introducing the project and showing supplies
- Film clip(s) of you and/or your child doing the project as you explain the steps or time lapses and short clips with a voice recording of you describing the steps for the project
- Film clip of you wrapping up -showing the finished project, encouraging them to have fun and to share their art with TIC TOC
- Optional- bonus coloring page of a work by the artist (i.e. for younger students or siblings for more complicated projects- We have a lot of these so can try to offer one as appropriate if you don't find one.) -
- Optional – jpeg of a fun picture for credits